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January 31, 2022

Princeton City Council,

We would like to once again begin by thanking the City of Princeton for the support it has given the Princeton Area Chamber of Commerce (PACC) throughout the years. Though we moved our offices out of City Hall in 2021 and into an office downtown, the positive relationship and collaboration between the chamber and the city continues. We are very grateful for this close working relationship and are excited to continue our collaboration in 2022.

In 2021, the chamber worked closely with the City of Princeton on many projects, including:

- Workforce Development
  - Started a PACC Member Job Posting Facebook page where new member job postings are shared.
  - Hosted several workforce panels with Princeton High School in collaboration with the City of Princeton
  - Continue to work closely with Princeton Public Schools on the Learning & Living Committee, which brings businesses together with the schools
  - Hosted a Job Fair in January and will host another one in April
- Manufacturing Month
  - Arranged one tour per week of a local manufacturing company during the month of October
- Rum River Festival
  - Work closely with Public Works and Princeton Fire and Police on all aspects of the Rum River Festival
- Princeton Parks Challenge
  - Work with the City of Princeton on a campaign to promote the parks in Princeton each month, offering a challenge to community members to visit specific parks. The chamber also promotes the challenge monthly via social media.
- Small Business Saturday
  - Collaborate with the City of Princeton to encourage people to shop local during the holidays.
  - Work closely with the City of Princeton on the Mini Dazzle Parade
- Light Up Princeton
  - Arranged and communicated with all volunteers who worked in the park during the 36 days of the event

- In 2021, the Chamber headed up the Residential Light Contest in conjunction with Light Up Princeton
- This Is Princeton campaign
  - Working closely with the City of Princeton and Princeton Public Schools on a campaign that encourages people to live and work in Princeton as well as play, learn, explore and more

The amount of collaboration between the Princeton Area Chamber of Commerce and the City of Princeton continues to grow. To that end, the Princeton Area Chamber of Commerce is requesting continued support from the City of Princeton in the form of a \$10,000 grant. This funding will go toward a chamber membership for the City of Princeton, toward the chamber Advertising Package, and time and effort toward all of the collaborative efforts mentioned above.

Again, we are very grateful for the support provided by the City of Princeton to the Princeton Area Chamber of Commerce. We feel strongly that if we all work together to support one another, great things will happen in our community, and we look forward to continuing that collaboration in 2022.

Sincerely, and on behalf of the Princeton Area Chamber of Commerce Board of Directors,

Kim Young  
PACC Executive Director